



Photo: Tokyo Station (courtesy of the Japan National Tourist Organisation)

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ATTENDANCE *HERE*  
or at

<http://www.ajbcc.asn.au/joint-conference/>

The AJBCC and its Japan-based counterpart the Japan Australia Business Co-operation Committee (JABCC) come together each October for their annual Joint Business Conference (JBC). Typically with 400 senior Australian and Japanese business executives, the JBC alternates between Australia and Japan. This October it will be held in Tokyo.

## OVERALL CONFERENCE THEME: VIEWING CHANGE AS OPPORTUNITY

The conference this year will be held during the 60th anniversary of the historic 1957 Commerce Agreement between Australia and Japan. This agreement was really the bedrock for the substantial trade and investment flows and business trust which have followed during the successive decades.

However, the 55th annual Joint Business Conference also is being held at a time when there are a number of significant changes and issues occurring worldwide: politically, economically and socially. What is the impact of these on Australia-Japan business? Faced with growing uncertainty and heightened risk, how do companies adjust to working in the current environment? Moreover, changes accelerated by rapidly developing technology, government policy changes and altering geopolitics all are being thrown into the mix. Rather than focusing on increased business risk, are there opportunities presenting themselves as a result of the dynamics of these changes? What do they look like and how can companies in the bilateral relationship exploit these?

So the theme for this year's meeting is *Viewing Change as Opportunity*.

Hear from a number of senior Australia-Japan executives as the conference explores key issues relevant to companies currently in the Australia-Japan business space, as well as those wishing to expand their business into this segment.

## PROGRAM OUTLINE: SUNDAY 8 OCTOBER – TUESDAY 10 OCTOBER

The entire conference will be held at the Imperial Hotel, Tokyo.

### SUNDAY 8 OCTOBER 2017

**14:30 – 19:00** Conference Registration, 2<sup>nd</sup> Floor, main building, in front of the Kiku Room

**16:30 – 17:30** **Meeting: Australian Delegation**

AJBCC member delegates only. Australia's Ambassador to Japan, Richard Court AC, and Austrade's Senior Trade Commissioner in Tokyo, Brett Cooper, will hold a one-hour private briefing for AJBCC members including participants in the Future Leaders Program.

**Note: Sunday 8 October 2017 Conference Activities Only for Designated People**

12:00 – 16:00 **Future Leaders Program**  
The Future Leaders Program participants will hold a separate session on Sunday afternoon which is linked to Plenary Session 5.

15:00 – 16:00 AJBCC/JABCC Executive Committee Members **only** (41<sup>st</sup> Meeting of the Joint Business Conference Steering Committee – AJBCC and JABCC Executive Committees)

## CONFERENCE EVE: NETWORKING AND WELCOME RECEPTION

**19:00 – 21:00** (All Delegates and Partners)  
Welcome Statement



Yuriko Koike

AJBCC members (including Future Leaders) and their partners together with JABCC members (including Future Leaders) and their partners.

At **7:00pm** the **55<sup>th</sup> Annual Australia-Japan Joint Business Conference** kicks off with a welcome reception. Delegates will be welcomed by Yuriko Koike, **The Governor of Tokyo** [tbc].

The reception provides an opportunity to meet the JABCC delegates.

## THE CONFERENCE THEMES

### MONDAY 9 OCTOBER 2017– SESSION THEMES

**08:30 – 09:30** Registration (continued), 2<sup>nd</sup> Floor, main building, in front of the Kiku Room

**09:30 – 10:00** **Opening Ceremony**

#### **Opening Statements:**

Akio Mimura AC, Chairman JABCC and Senior Advisor, Honorary Chairman,

**Nippon Steel & Sumitomo Metal Corporation**

Sir Rod Eddington AO, President AJBCC and Chairman, Asia Pacific Advisory Council, **JP Morgan**

**Messages from the Prime Ministers** delivered by:

HE Sumio Kusaka, **Ambassador of Japan in Australia**

HE Richard Court AC, **Ambassador of Australia in Japan**

### PLENARY SESSION 1: KEYNOTE SPEECH

**10:00 – 11:00** There is no doubt that there is a trend towards greater protectionism by a number of significant world players. The impact that this might have on economies and the disruption that this might cause to world trade and investment could be significant. How might this impact on Australia's bilateral relationship and what might it mean for the region? The conference's Keynote Address sets the scene with an overview of the economic and political landscape and outlines diplomacy issues and the growing importance of defence co-operation in a heightened risk environment.

Japanese Co-Chair: Sakie Tachibana Fukushima, President, **G&S Global Advisers Inc**

Australian Co-Chair: Peter Grey, Chair, **MLC**; Co-Chair Japan, **Corrs Chambers Westgarth**

**Keynote: "The Japan-Australia relationship in a world of rising protectionism"**

Makoto Iokibe, Chancellor, **Prefectural University of Kumamoto**; President, **Hyogo Earthquake Memorial 21st Century Research Institute**

#### **Q&A**

**11:00 – 11:30** Morning Tea/Coffee

### PLENARY SESSION 2: BILATERAL INVESTMENT CASE STUDIES

**11:30 – 12:30** What real experiences have management encountered when they have established their companies in Australia and Japan? What can other companies learn from these experiences? This session will feature two companies, one Japanese and one Australian, with a reveal of the issues faced and how they kept their businesses on track.

Japanese Co-Chair: Yasushi Akahoshi, President, **Japan External Trade Organization (JETRO)**

Australian Co-Chair: Dr Stephanie Fahey, CEO, **Austrade**

#### **Speakers:**

Yoshihide Watanabe, Director, Senior Managing Executive Officer, Corporate Planning Division, **Kagome Co Ltd**

Paul McGarry, Head of Asia, **Goodman Limited**

**12:30 – 14:00** **Luncheon – hosted by JABCC**

## PLENARY SESSION 3: RESOURCES AND ENERGY

**14:00 – 15:00** This session will tackle the two topics of (i) ways in which increasing efficiency can be applied to resource development; and (ii) the scope and importance of alternative energy and renewables.

Japanese Co-Chair: Masayuki Kinoshita, Counsellor, **Mitsui & Co, Ltd**  
Australian Co-Chair: Peter Coleman, CEO, **Woodside**

**Speakers:**

Kikaku Tokumaru, Executive Officer, Deputy General Manager of R&D Unit, Deputy General Manager of Energy System Division, **Sumitomo Electric Industries Ltd**  
Rashpal Bhatti, Vice President Freight, **BHP**

**15:00 – 15:20** Afternoon Tea/Coffee

## PLENARY SESSION 4: THE FINANCIAL CONNECTION

This session is divided into two parts:

Part 1: Mainstream financial opportunities

Part 2: Emerging financial services – impact of disruption

**15:20 – 16:20** **Part 1: Conventional Finance**

Japanese Co-Chair: Eiichi Yoshikawa, Deputy President, (Director),  
**The Bank of Tokyo-Mitsubishi UFJ, Ltd**  
Australian Co-Chair: Sally Loane, CEO, **Financial Services Council**

**Speaker:**

Shemara Wikramanayake, Global Head, **Macquarie Asset Management**

**Q&A**

**Part 2: Venture Business**

Japanese Co-Chair: Yasuyuki Kawasaki, Director and Deputy President, Head of International Banking Unit, **Sumitomo Mitsui Banking Corporation**

**Speaker:**

Paul Chapman, Chief Executive, **Moneytree**

**Q&A**

**16:20 – 16:40** Afternoon Tea/Coffee

## PLENARY SESSION 5: “WHAT’S NEXT? EMERGING BUSINESS CHALLENGES AND OPPORTUNITIES”

**16:40 – 17:40** **The Workplace of 2030, Generation Z, Culture and Soft Power**

Organised by AJBCC/JABCC Future Leaders

Japanese Co-Chair: Kanna Mihara, Vice President, Private Capital Markets Japan, **Macquarie Capital**

Australian Co-Chair: Natalie McDowell, Senior Associate, **Herbert Smith Freehills**

Facilitator: Elizabeth Masamune PSM, Managing Director, **@Asia Associates Japan, Inc**

**Panellists:**

Yoshihisa Aono, Founder and CEO, **Cybozu, Inc**  
Debra Hazelton, Senior Advisor, Global Talent Development, **Mizuho Financial Group, Inc**  
Atsuhiko Murakami, Director, **Kakaku.com, Inc and Founder of Tabelog**

**Q&A**

