





Photo: Tokyo Station (courtesy of the Japan National Tourist Organisation)

ATTENDANCE HERE

or at

http://www.aibcc.asn.au/ioint-conference/

The AJBCC and its Japan-based counterpart the Japan Australia Business Co-operation Committee (JABCC) come together each October for their annual Joint Business Conference (JBC). Typically with 400 senior Australian and Japanese business executives, the JBC alternates between Australia and Japan. This October it will be held in Tokyo.

# OVERALL CONFERENCE THEME: VIEWING CHANGE AS OPPORTUNITY

The conference this year will be held during the 60th anniversary of the historic 1957 Commerce Agreement between Australia and Japan. This agreement was really the bedrock for the substantial trade and investment flows and business trust which have followed during the successive decades.

However, the 55th annual Joint Business Conference also is being held at a time when there are a number of significant changes and issues occurring worldwide: politically, economically and socially. What is the impact of these on Australia-Japan business? Faced with growing uncertainty and heightened risk, how do companies adjust to working in the current environment? Moreover, changes accelerated by rapidly developing technology, government policy changes and altering geopolitics all are being thrown into the mix. Rather than focusing on increased business risk, are there opportunities presenting themselves as a result of the dynamics of these changes? What do they look like and how can companies in the bilateral relationship exploit these?

So the theme for this year's meeting is Viewing Change as Opportunity.

Hear from a number of senior Australia-Japan executives as the conference explores key issues relevant to companies currently in the Australia-Japan business space, as well as those wishing to expand their business into this segment.

# PROGRAM OUTLINE: SUNDAY 8 OCTOBER - TUESDAY 10 OCTOBER

The entire conference will be held at the Imperial Hotel, Tokyo.

### SUNDAY 8 OCTOBER 2017

**14:30 – 19:00** Conference Registration, 2<sup>nd</sup> Floor, main building, in front of the Kiku Room

16:30 – 17:30 Meeting: Australian Delegation

AJBCC member delegates only. Australia's Ambassador to Japan, Richard Court AC, and Austrade's Senior Trade Commissioner in Tokyo, Brett Cooper, will hold a one-hour private briefing for AJBCC members including participants in the Future Leaders Program.

Note: Sunday 8 October 2017 Conference Activities Only for Designated People

12:00 – 16:00 Future Leaders Program

The Future Leaders Program participants will hold a separate session on Sunday afternoon which is linked to Plenary Session 5.

15:00 – 16:00 AJBCC/JABCC Executive Committee Members **only** (41st Meeting of the Joint Business Conference Steering Committee – AJBCC and JABCC Executive Committees)

THE 55TH ANNUAL AUSTRALIA-JAPAN JOINT BUSINESS CONFERENCE

SUNDAY 8 OCTOBER - TUESDAY 10 OCTOBER 2017

### CONFERENCE EVE: NETWORKING AND WELCOME RECEPTION

19:00 - 21:00

(All Delegates and Partners)
Welcome Statement



Yuriko Koike

AJBCC members (including Future Leaders) and their partners together with JABCC members (including Future Leaders) and their partners.

At **7:00pm** the **55<sup>th</sup> Annual Australia-Japan Joint Business Conference** kicks off with a welcome reception. Delegates will be welcomed by Yuriko Koike, **The Governor of Tokyo** [tbc].

The reception provides an opportunity to meet the JABCC delegates.

### THE CONFERENCE THEMES

### MONDAY 9 OCTOBER 2017 - SESSION THEMES

**08:30 – 09:30** Registration (continued), 2<sup>nd</sup> Floor, main building, in front of the Kiku Room

09:30 – 10:00 Opening Ceremony

**Opening Statements:** 

Akio Mimura AC, Chairman JABCC and Senior Advisor, Honorary Chairman,

Nippon Steel & Sumitomo Metal Corporation

Sir Rod Eddington AO, President AJBCC and Chairman, Asia Pacific Advisory Council, JP Morgan

Messages from the Prime Ministers delivered by: HE Sumio Kusaka, Ambassador of Japan in Australia HE Richard Court AC, Ambassador of Australia in Japan

## PLENARY SESSION 1: KEYNOTE SPEECH

10:00 - 11:00

There is no doubt that there is a trend towards greater protectionism by a number of significant world players. The impact that this might have on economies and the disruption that this might cause to world trade and investment could be significant. How might this impact on Australia's bilateral relationship and what might it mean for the region? The conference's Keynote Address sets the scene with an overview of the economic and political landscape and outlines diplomacy issues and the growing importance of defence co-operation in a heightened risk environment.

Japanese Co-Chair: Sakie Tachibana Fukushima, President, **G&S Global Advisers Inc** Australian Co-Chair: Peter Grey, Chair, **MLC**; Co-Chair Japan, **Corrs Chambers Westgarth** 

Keynote: "The Japan-Australia relationship in a world of rising protectionism" Makoto lokibe, Chancellor, Prefectural University of Kumamoto; President, Hyogo Earthquake Memorial 21st Century Research Institute

Q&A

**11:00 – 11:30** Morning Tea/Coffee

### PLENARY SESSION 2: BILATERAL INVESTMENT CASE STUDIES

11:30 - 12:30

What real experiences have management encountered when they have established their companies in Australia and Japan? What can other companies learn from these experiences? This session will feature two companies, one Japanese and one Australian, with a reveal of the issues faced and how they kept their businesses on track.

Japanese Co-Chair: Yasushi Akahoshi, President, **Japan External Trade Organization (JETRO)** Australian Co-Chair: Dr Stephanie Fahey, CEO, **Austrade** 

Speakers:

Yoshihide Watanabe, Director, Senior Managing Executive Officer, Corporate Planning Division, **Kagome Co Ltd** 

Paul McGarry, Head of Asia, Goodman Limited

12:30 - 14:00 Luncheon - hosted by JABCC

### PLENARY SESSION 3: RESOURCES AND ENERGY

14:00 - 15:00

This session will tackle the two topics of (i) ways in which increasing efficiency can be applied to resource development; and (ii) the scope and importance of alternative energy and renewables.

Japanese Co-Chair: Masayuki Kinoshita, Counsellor, Mitsui & Co, Ltd

Australian Co-Chair: Peter Coleman, CEO, Woodside

Speakers:

Kİkaku Tokumaru, Executive Officer, Deputy General Manager of R&D Unit, Deputy General

Manager of Energy System Division, Sumitomo Electric Industries Ltd

Rashpal Bhatti, Vice President Freight, BHP

**15:00 – 15:20** Afternoon Tea/Coffee

# PLENARY SESSION 4: THE FINANCIAL CONNECTION

This session is divided into two parts:

Part 1: Mainstream financial opportunities

Part 2: Emerging financial services – impact of disruption

15:20 – 16:20 Part 1: Conventional Finance

Japanese Co-Chair: Eiichi Yoshikawa, Deputy President, (Director),

The Bank of Tokyo-Mitsubishi UFJ, Ltd

Australian Co-Chair: Sally Loane, CEO, Financial Services Council

Speaker:

Shemara Wikramanayake, Global Head, Macquarie Asset Management

Q&A

Part 2: Venture Business

Japanese Co-Chair: Yasuyuki Kawasaki, Director and Deputy President, Head of International Banking Unit, **Sumitomo Mitsui Banking Corporation** 

Speaker:

Paul Chapman, Chief Executive, Moneytree

Q&A

**16:20 – 16:40** Afternoon Tea/Coffee

# PLENARY SESSION 5: "WHAT'S NEXT? EMERGING BUSINESS CHALLENGES AND OPPORTUNITIES"

### 16:40 – 17:40 The Workplace of 2030, Generation Z, Culture and Soft Power

Organised by AJBCC/JABCC Future Leaders

Japanese Co-Chair: Kanna Mihara, Vice President, Private Capital Markets Japan, Macquarie

Capital

Australian Co-Chair: Natalie McDowell, Senior Associate, Herbert Smith Freehills

Facilitator: Elizabeth Masamune PSM, Managing Director, @Asia Associates Japan, Inc

### Panellists:

Yoshihisa Aono, Founder and CEO, Cybozu, Inc

Debra Hazelton, Senior Advisor, Global Talent Development, Mizuho Financial Group, Inc

Atsuhiro Murakami, Director, Kakaku.com, Inc and Founder of Tabelog

Q&A

### OFFICIAL CONFERENCE DINNER

### 18:00 – 20:30 Official Conference Dinner:

(All Delegates and Partners)

The annual conference highlight is the official dinner preceded by networking drinks. This gives attendees the opportunity to: network; deepen their discussions with others concerning the conference themes; and develop their own specific business objectives.

This is for AJBCC members (including Future Leaders) and their partners, together with JABCC members (including Future Leaders) and their partners.

### TUESDAY 10 OCTOBER 2017 - SESSION THEMES

09:30 – 10:20 Special Presentation: "Towards Realisation of the Future Society - Applying Artificial

Intelligence (AI) and Innovation: *Disruptive Technologies - the Pluses and Minuses*" Obtain an update of how Japanese companies are approaching the issue of promoting innovation and utilising AI in their quest to ride the wave of the new society.

Facilitator: Kaoru Yano, Executive Adviser, NEC Corporation

Speaker: Kazuo Kyuma, A Member of the Council for Science, Technology and Innovation,

Government of Japan

**10:20 – 10:50** Morning Tea/Coffee

# PLENARY SESSION 6: FUTURE PROSPECTS OF JAPAN-AUSTRALIA BUSINESS

**10:50 – 11:30** In this facilitated panel discussion, a range of sectors will discuss their views of opportunities, as well as adapting to the fast-moving pace of change and the impact on their business.

Facilitator: Andrew Gauci, President, **Australia New Zealand Chamber of Commerce in Japan (ANZCCJ)**; CEO, **Lendlease Japan** 

#### Panellists:

Tadashi Fujita, Representative Director, Executive Vice President, **Japan Airlines Co, Ltd** Toru Tokushige, CEO and Founder, **Terra Drone Corporation Australia** Prof Jenny Corbett, Director, **ANU Japan Institute** 

Q&A

11:30 – 12:00 Attendee Final Networking Opportunity

# CLOSING WRAP-UP AND LUNCHEON

12:00 - 12:30 Closing Ceremony

Akio Mimura, Chairman JABCC and Senior Advisor, Honorary Chairman,

**Nippon Steel & Sumitomo Metal Corporation** 

Sir Rod Eddington, President, AJBCC and Chairman, Asia Pacific Advisory Council, JP Morgan

12:30 – 13:30 Luncheon – hosted by AJBCC

13:30 CLOSE

(13:30 – 14:30 Joint Media Conference) Joint Chairmen only

#### SITE TOUR

Optional complimentary half-day site tour Tuesday 10 October:

At the conclusion of the Joint Business Conference on Tuesday afternoon, the JABCC has organised a half-day site tour. Further information on the site tours has been already notified to attendees. The site tour is for conference delegates only.