The Leaf Protein Co.

Unlocking Earth's most abundant source of protein



Lack of Biodiversity



Soy



Allergens (gluten)



Allergens (soy)

















GMO Concerns Unsustainable practises

Leaf Protein: a new category of plant proteins

from crop byproducts



from regenerative & alternative plants



The Leaf Protein Co.









Free from Protein Content Allergens & GMO



Soy





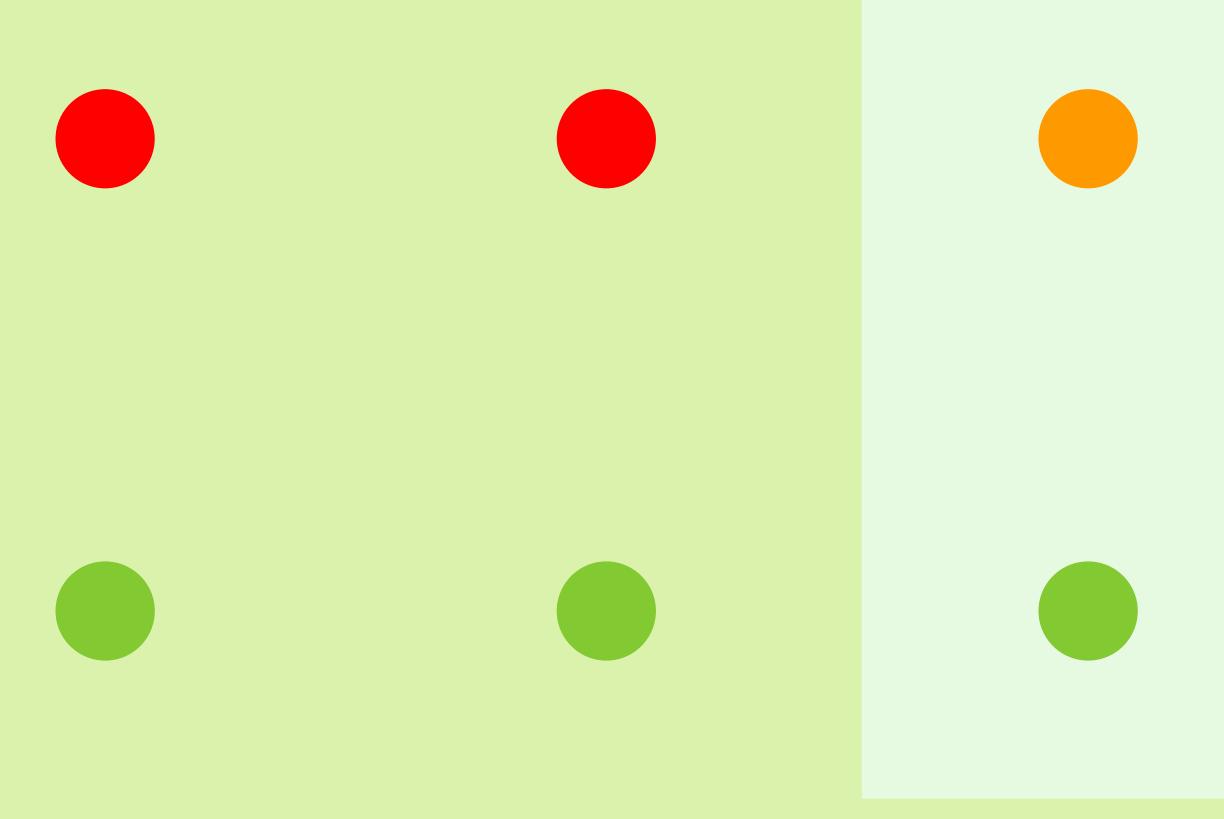


Leaf

The Leaf Protein Co.

Sustainable & Biodiverse

"Clean Label"



In Confidence



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Our Team has 70+yrs

Fern Ho Co-Founder and CEO



Connor Balfany Co-Founder and CSO

Commercial, Sales & Marketing

Experian

R&D and Product Development



Sam van Dort Nutritionist Naturopath



Rob Blum Strategy Advisor











CAPITAL

Rod McDonald Leaf Protein Research Expert



Plant & Food™ Research Rangahau Ahumāra Kai

Jonathan Middis Food Science Executive





Leaf Protein Value Chain

Leaf supply from Growers



we buy raw leaf material

Proprietary extraction

> The Leaf Co.



Leaf Protein 50-80% protein



Protein

we sell functional plant proteins

Food Companies & Manufacturers





2028 TAM

Plant-based Foods US\$79B

Protein Ingredients US\$15B*

The Leaf Protein Co.

*by 2027

Leaf Protein 5,000 tonnes a year

Market Interest to date

50+ Food Manufacturers and Companies have requested samples



Our competitive advantage



Gelling properties



Foaming properties

The Leaf Protein Co.

Protein +



Emulsification properties



Solubility

Progress in the last 18 months

2020 Dec: Achieved 50% protein conc from Pereski leafy cactus	entrate a, a	2021 Jun: Achieved 80% protein concentrate f Saltbush		2021 Aug: Commenced 1 protein ext from sweet leaves
2020			20	21
2021 May: Secured supply of Saltbush from 10 Australian growers		from 10	PhD cand:	d US-based



leaf traction potato

2021 Oct: Commenced Partnership with CSIRO to co-fund \$140K R&D project

2022 Jan: Strategic investment from Big Idea Ventures

2022

2021 Sep:

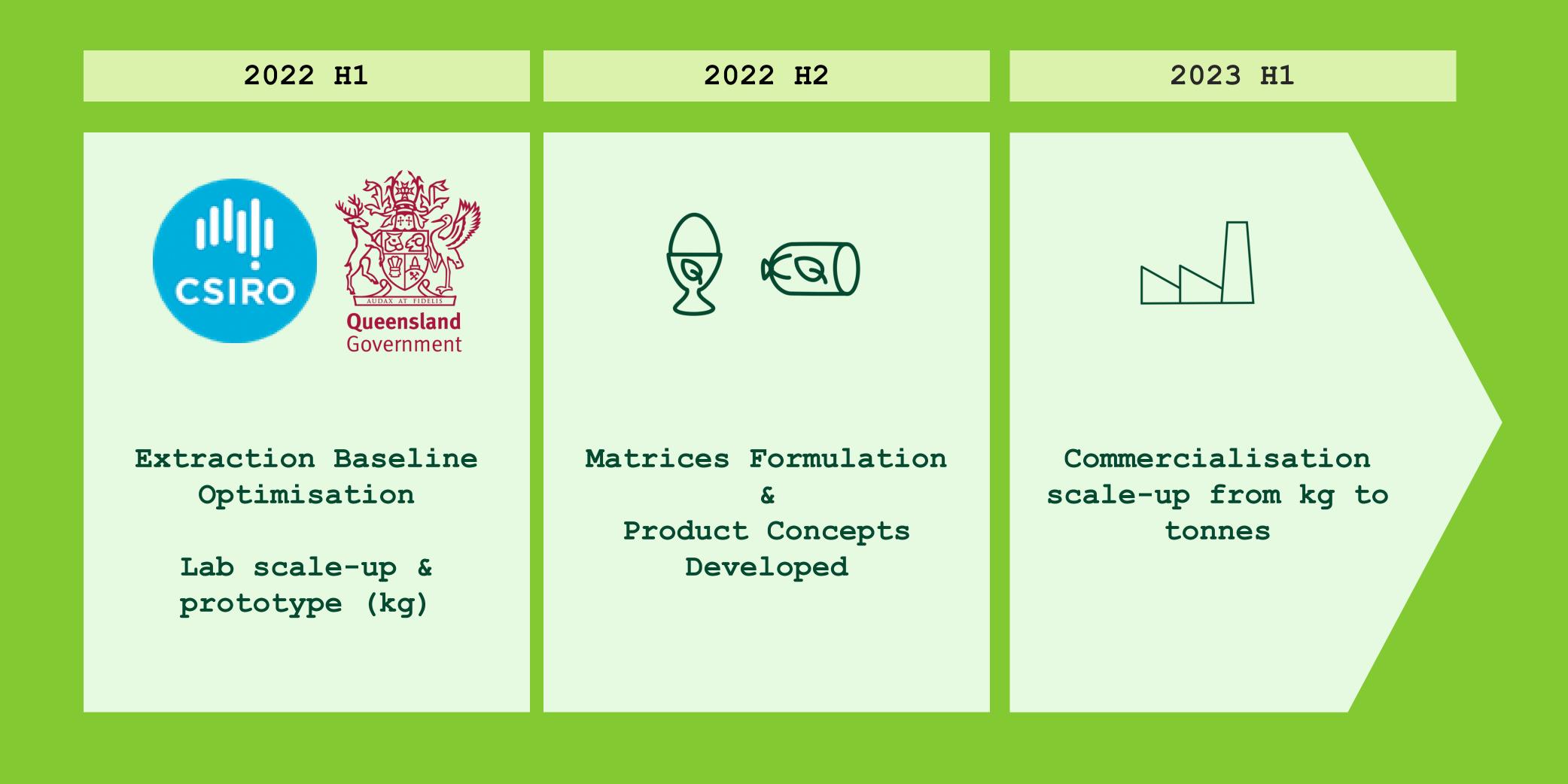
- Achieved 80% protein concentrate from sweet potato leaves
- Secured supply of sweet potato leaves from US & Australian suppliers

2022 May:

• Initial Pilot run, scaling production from grams to 100's of grams, using waste lettuce leaves



Go-To-Market Milestones





The Leaf Protein CO.

Thank You

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