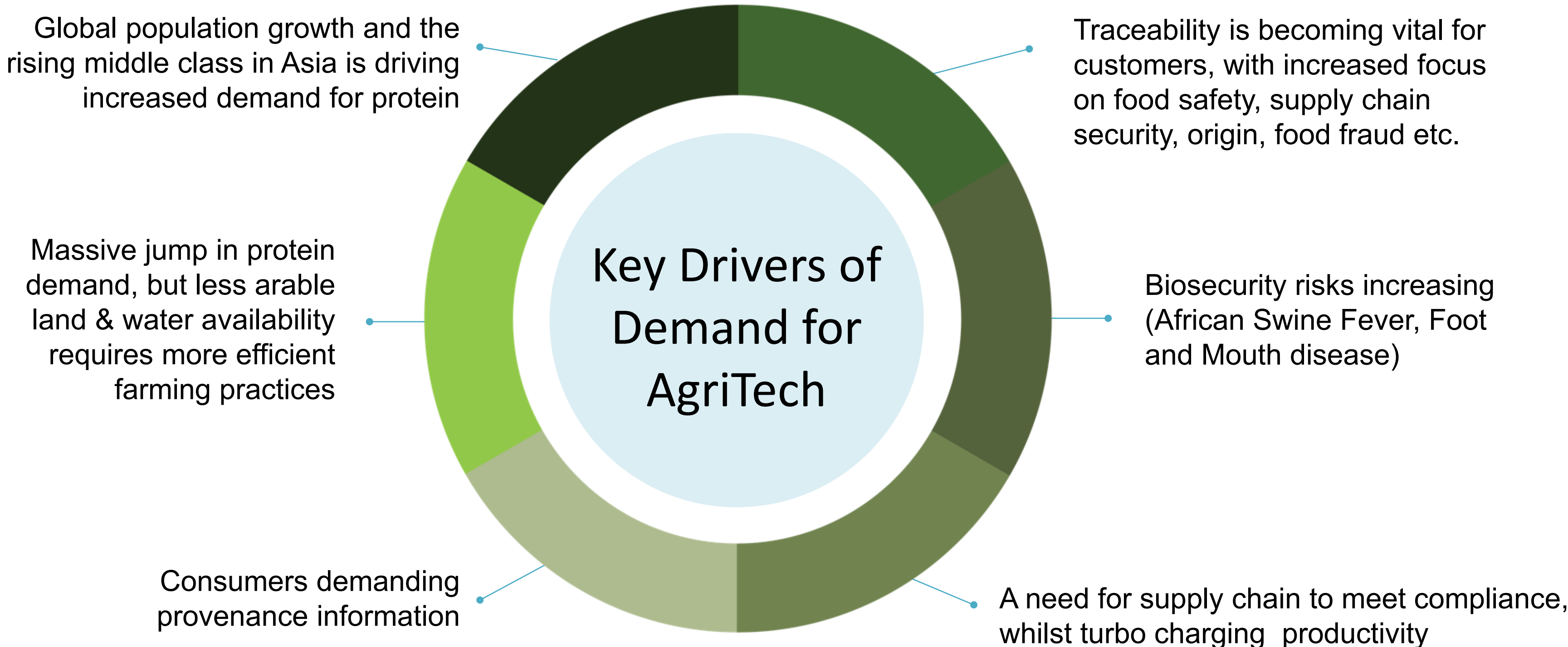




CERES

TAG

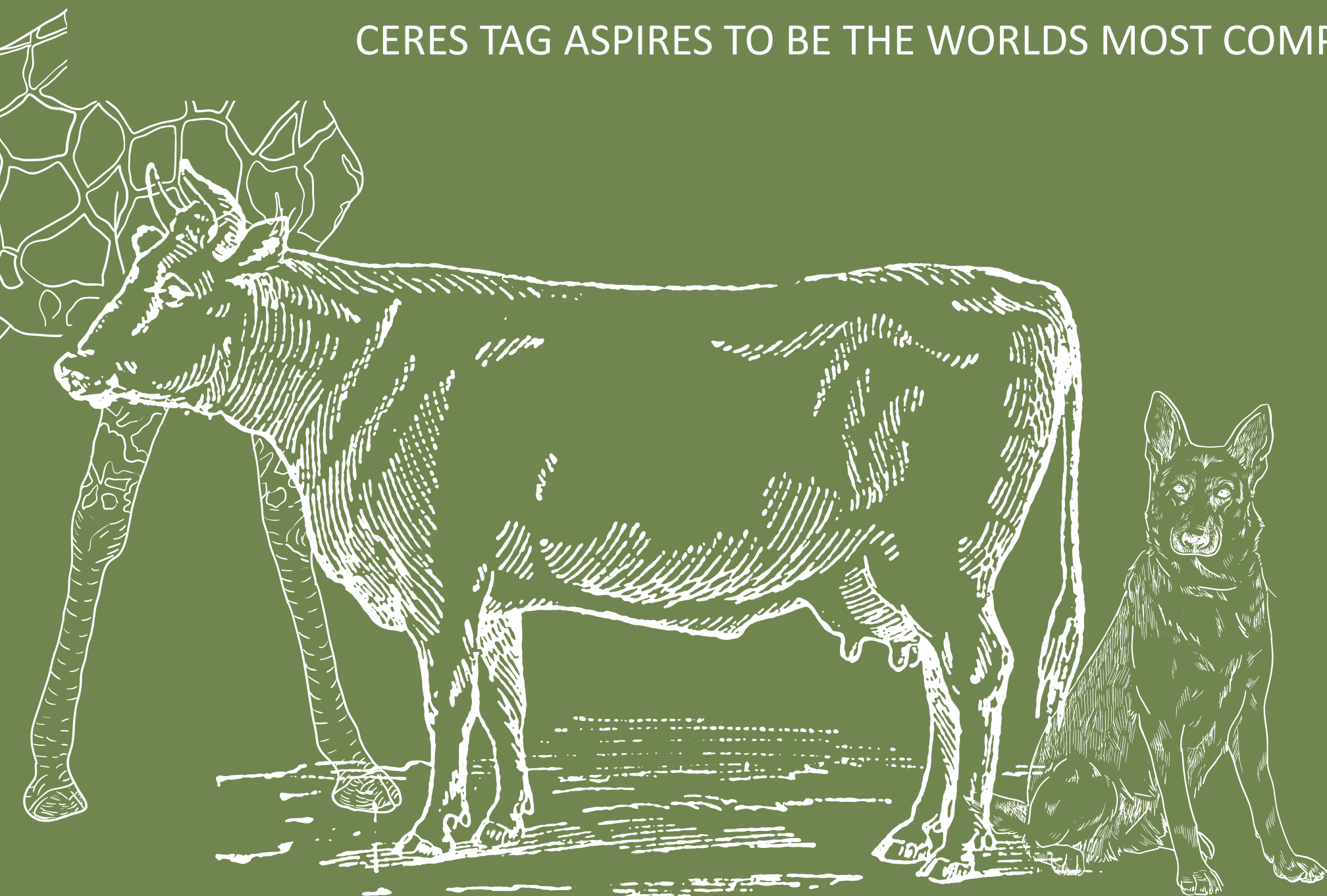
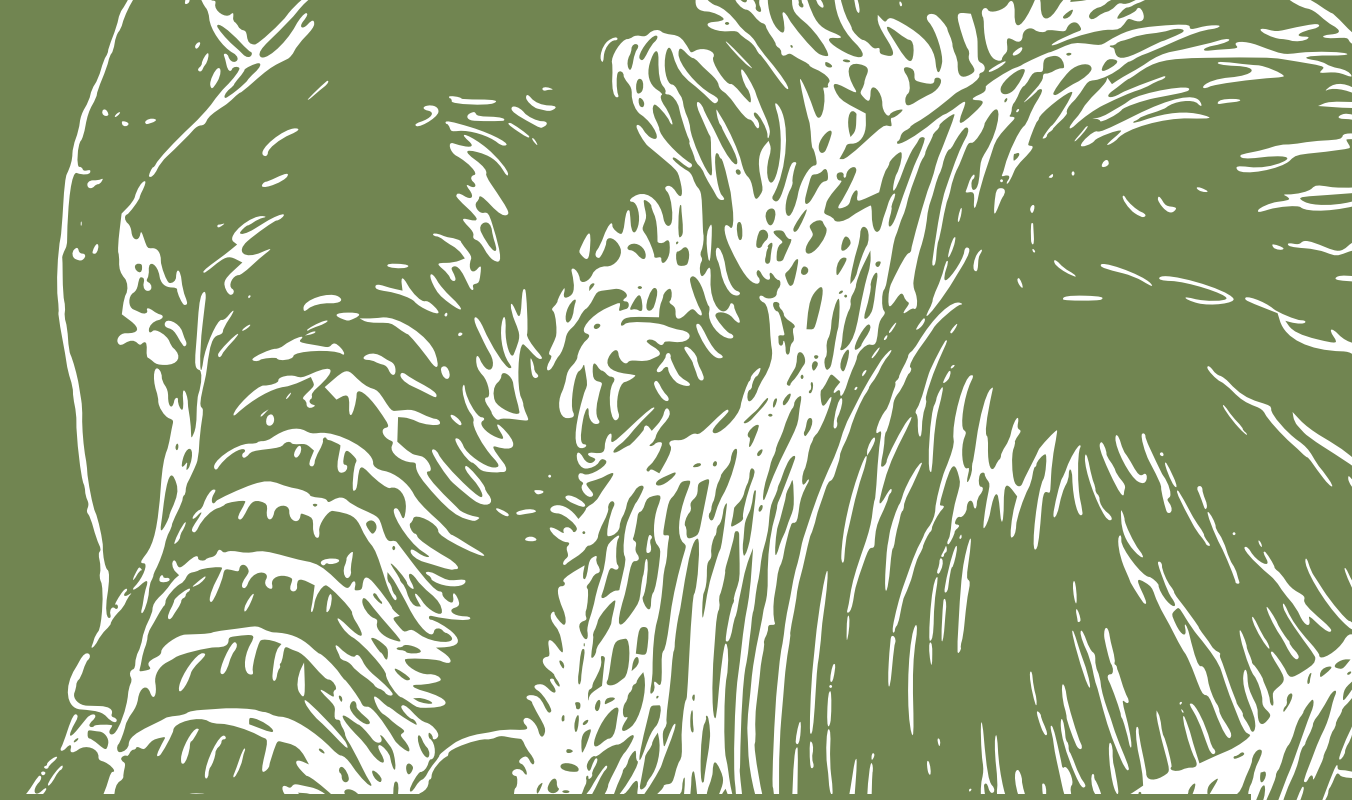
Why Agriculture? Why AgriTech? Why Now?



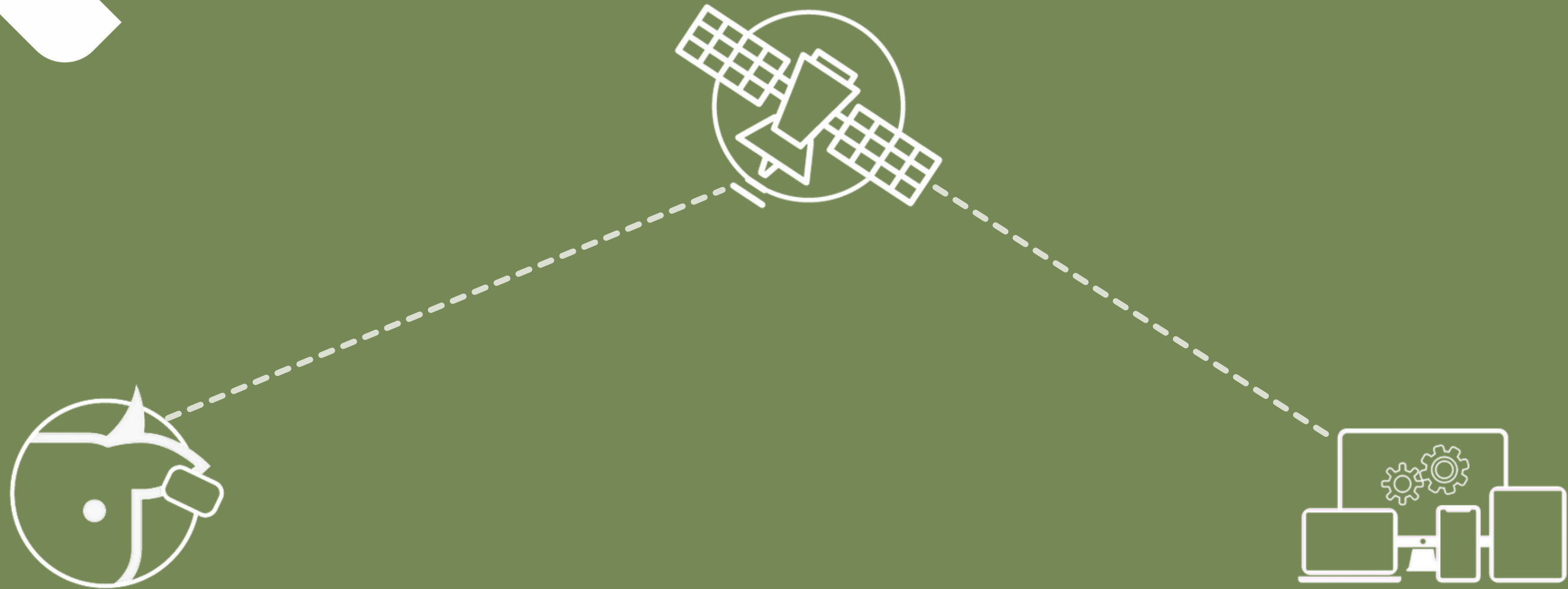


THE VISION

CERES TAG ASPIRES TO BE THE WORLDS MOST COMPREHENSIVE ANIMAL MONITORING COMPANY.



ANIMAL SATELLITE TRACKING, WELFARE MONITORING & BIG DATA PLATFORM



How does it work?

Economic, Social and Environmental benefits

2 Animal breakout alerts

- Theft
- Wandering

1 GPS Location

- Finance/Insurance
- Asset Register
- Pasture utilisation
- Carbon Farming
- Mustering

3 Movement monitoring (Accelerometer)

- Behavioural traits
- Activity
- Distress alerts

4 Traceability & Provenance

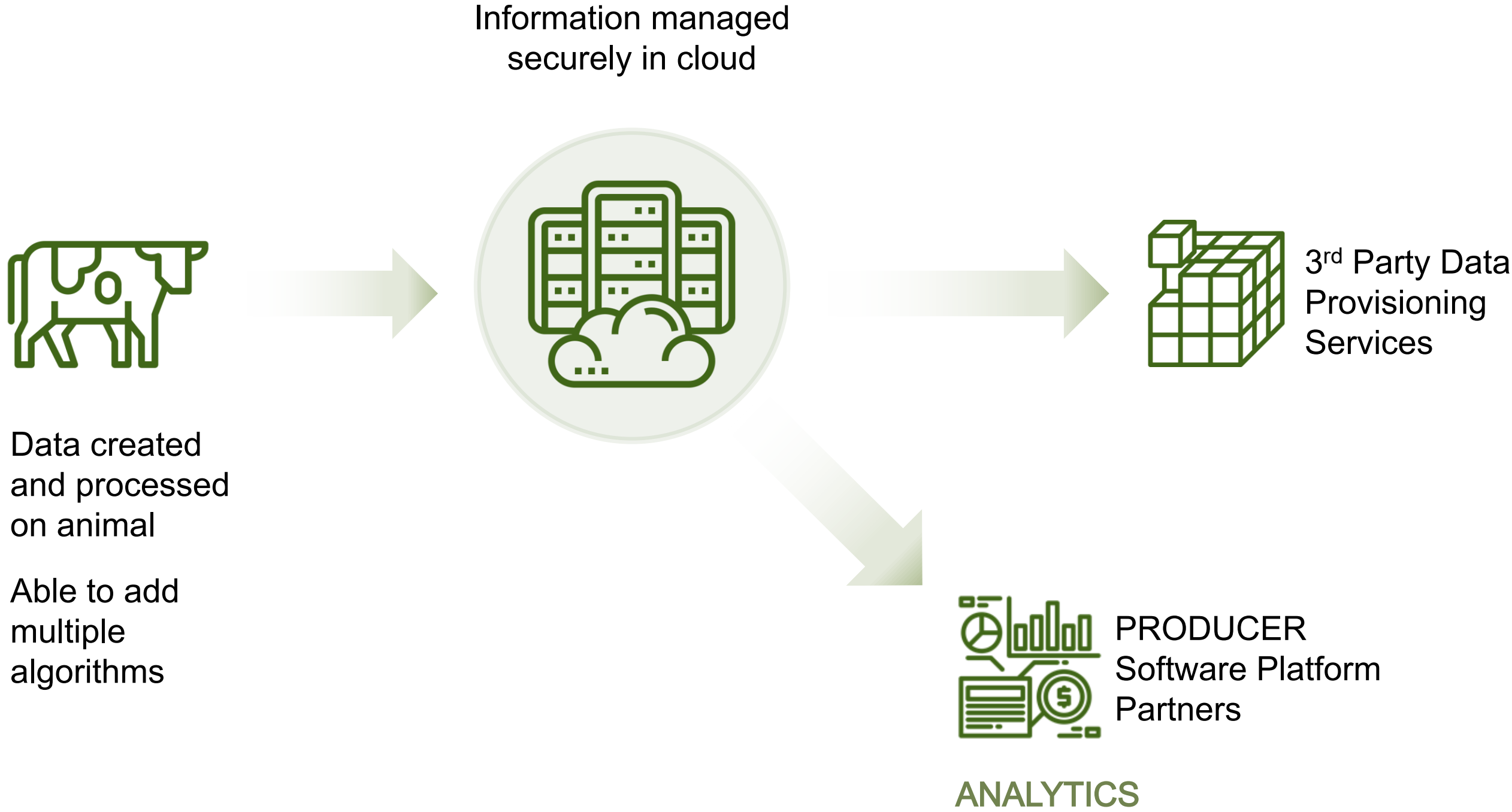
- High retention
- No battery change
- RFID integrated

Temperature monitoring

Bluetooth Communication

- Tag updatable

Data Flows



Scalable Global E-Commerce Model



- Dashboard
- My Farms
- My Orders
- My Downloads
- My Tags
- Manage Access
- My Profile

- CERES TAG Website
- Shop - Order Tags
- Help & Support

- Log out

Dashboard

Complete Account Setup

Please complete setting up your account with us in order to complete your tag purchase.

+
ADD A FARM

+
ADD A SOFTWARE PROVIDE


Our Products

Pack of 25 Tags
Lorem ipsum dolor sit amet
\$TBD




ORDER NOW

CERES TAG Applicator
Lorem ipsum dolor sit amet
\$TBD

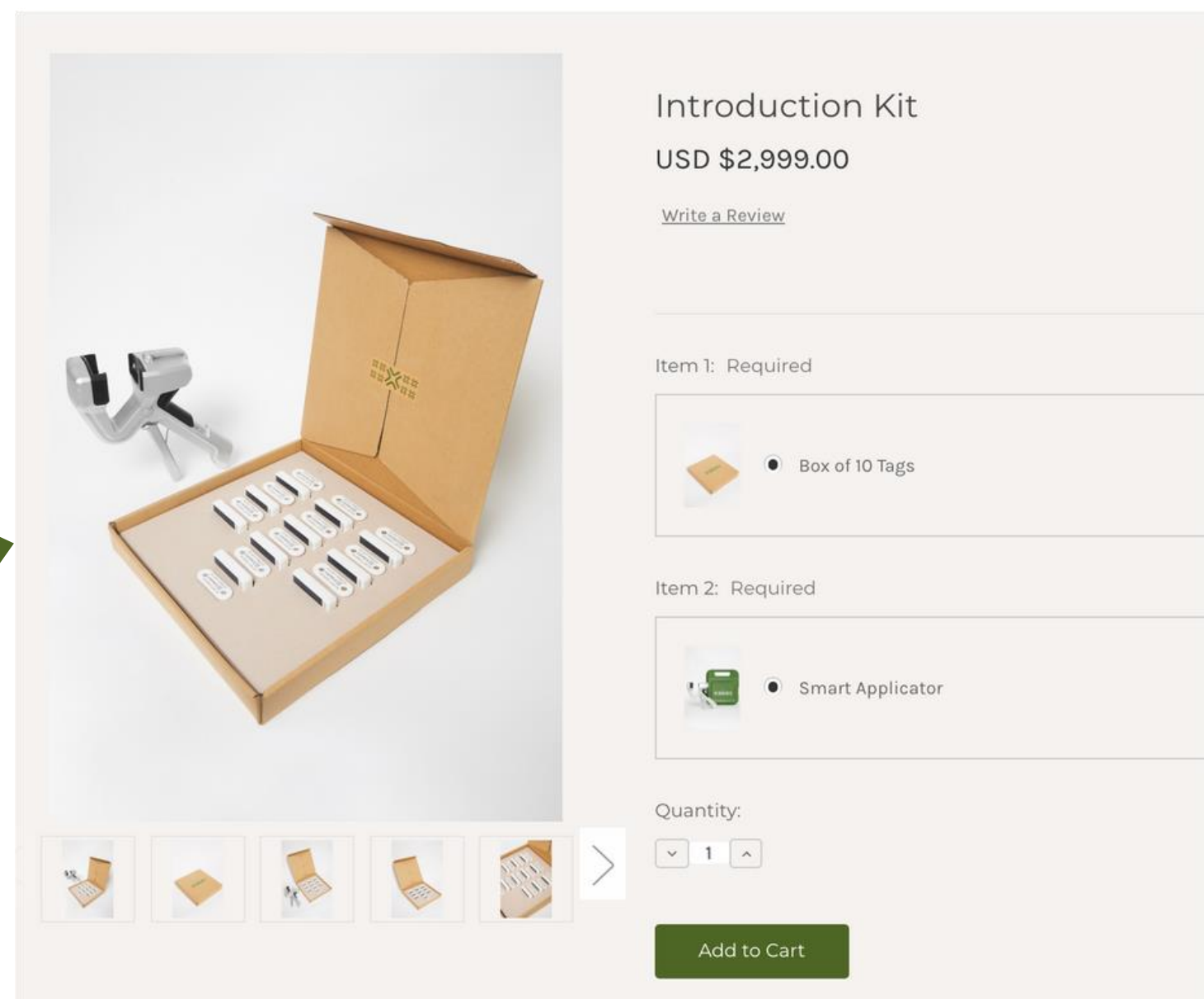
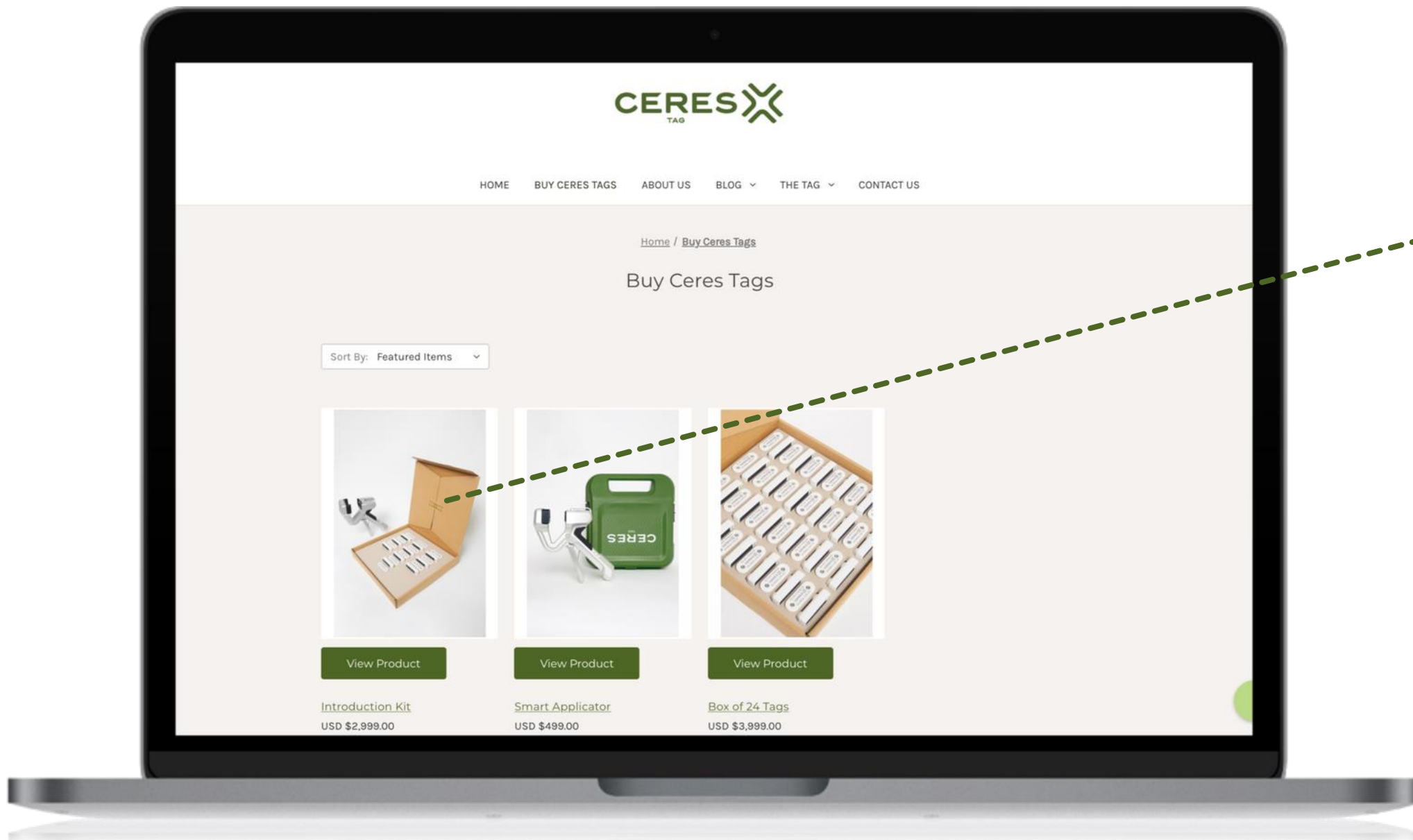


ORDER NOW

My Orders

	Order #001 \$TBD	Awaiting Fullingment
	Order Placed 18th Jun 2020	Last Update 18th Jun 2020
		View order

SCALABLE GLOBAL E-COMMERCE MODEL



CERES

WILD



CERES WILD




Actively Monitoring Wildlife on Multiple Continents.

- Revenue already achieved for Ceres Wild in Africa, Australasia, North America, and Scandinavia
- Combat \$34 billion African Poaching Industry
- Conservation, research, and animal welfare
- **Competitor** product \$3,000 per collar
- Ceres Wild Tags will be a considerably lower price, longer-lasting between charge, and greater animal welfare than the competitor collar
- Ceres Tag is a “life of animal” product – not needing replacement

A brown and white speckled dog is shown from the back, looking out a window. The dog is wearing a black collar with a small, rectangular, light-colored device attached to it. The device has a small white icon on its screen. The window has a red frame and is set into a white wall. The background outside the window is blurred, showing greenery and a building.

SALUS
PET

PRODUCT
DEMONSTRATION
ON ANIMAL

A simple white L-shaped graphic consisting of two perpendicular lines meeting at a corner, located in the bottom left corner of the page.

SALUS PET COLLAR

SALUS
PET



- Humanization of Pets is the fastest “Animal Tech” market “Animal Tech” currently growing ~15% per quarter
- Only technology to have both short-range RF plus “switch to direct to satellite” for lost animals (in premium version)
- Only technology measuring physical and mental condition (anxiety)
- High margin hardware + subscription for App & Satellite time
- Detachable & rechargeable





SALUS

PET

Know where your best friend is



IN REAL TIME!



When the animal is at home or yard, Ceres Tag connects to Bluetooth network



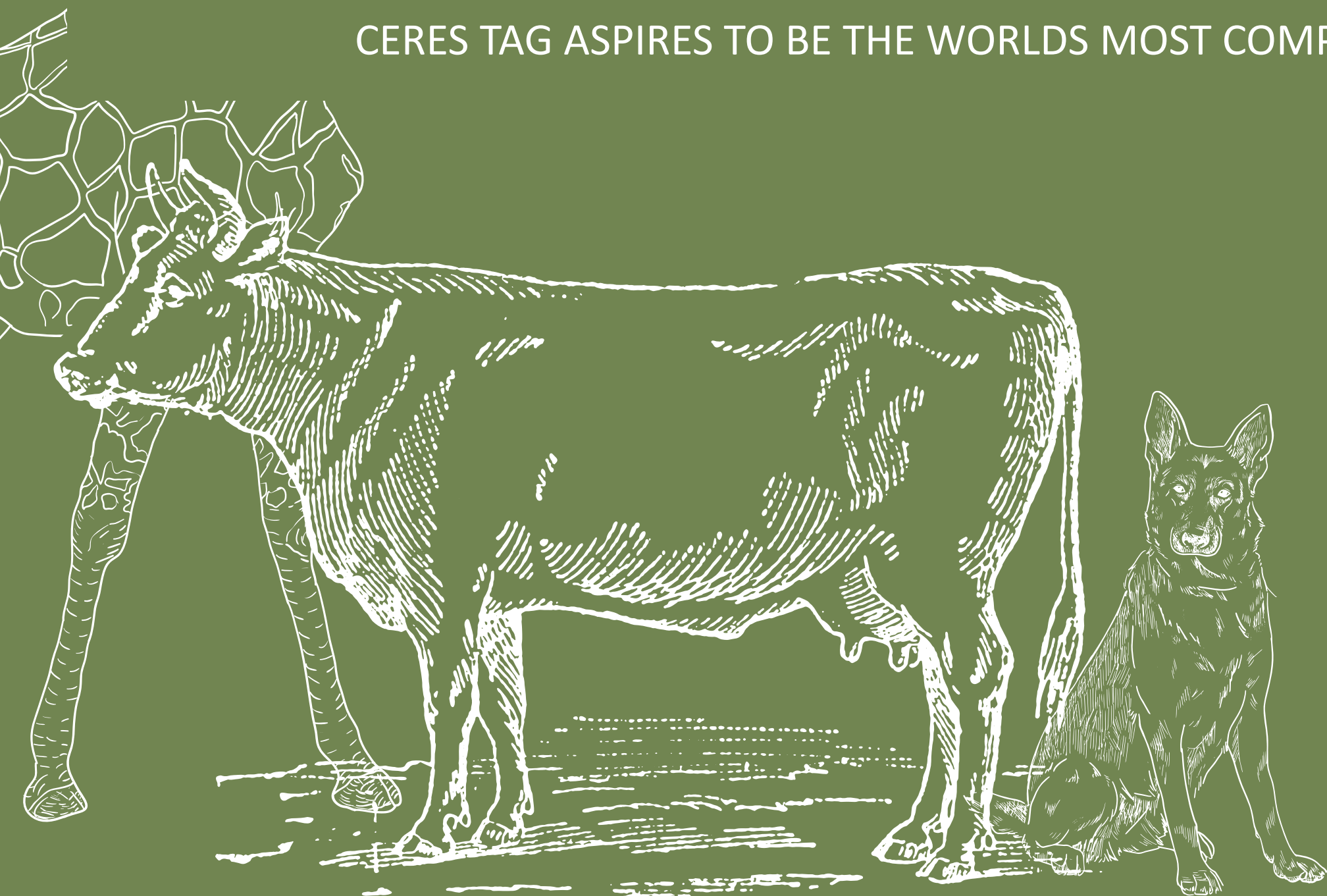
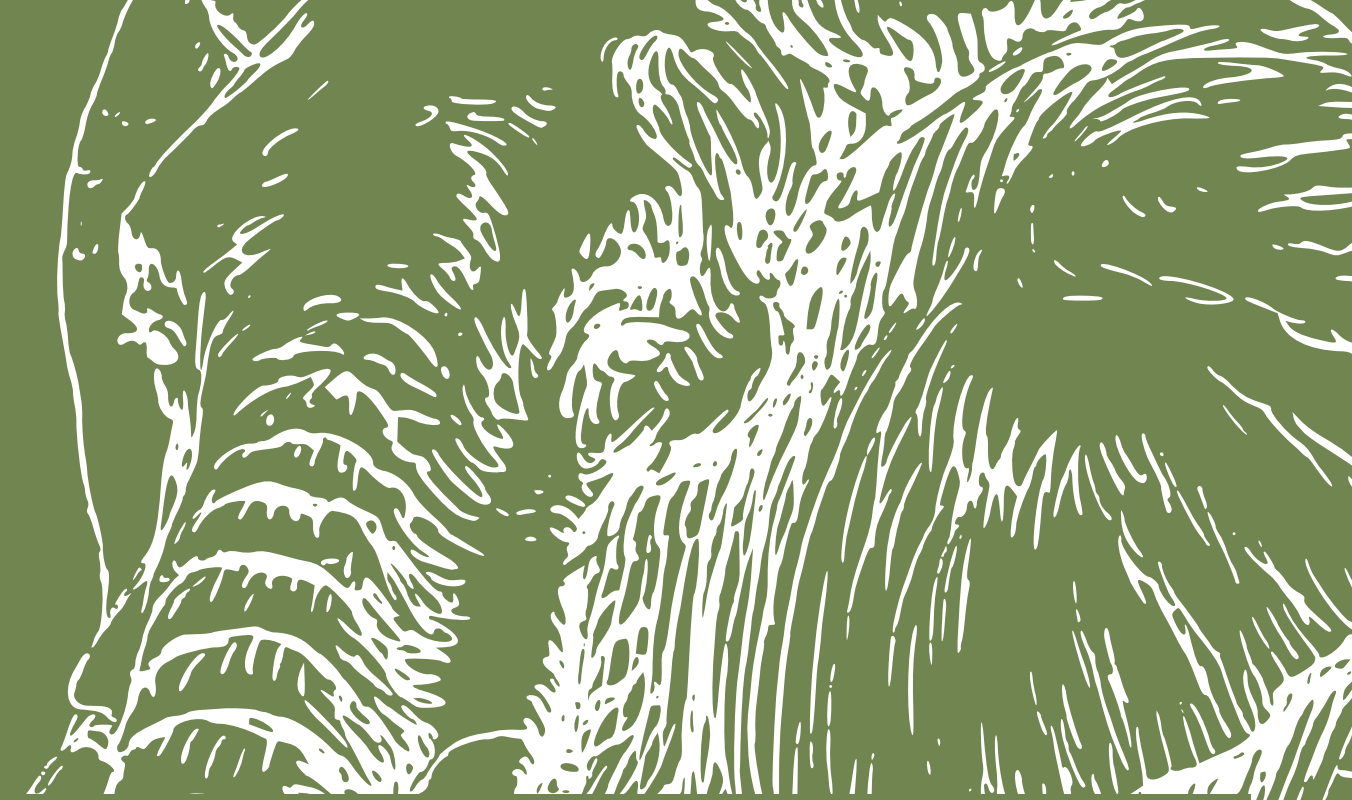
When the animal leaves home or yard, Ceres Tag connects to Satellite





THE VISION

CERES TAG ASPIRES TO BE THE WORLDS MOST COMPREHENSIVE ANIMAL MONITORING COMPANY.



CERES

TAG

 cerestag.com

 info@cerestag.com

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